## FULLTHROTTLE



# THE ULTIMATE CLOSED-LOOP MARKETING SOLUTION

On average, only 3% of your website visitors leave their contact information. **Stop missing out on the other 97%!** 



#### **IDENTIFY**

your unknown website visitors—first/last names and home and email addresses! Visual maps pinpoint *exactly* where they are visiting from.



# to them with instantaneous

direct mail and email. Launch instant digital display, social, audio, and visual marketing to connect with shoppers across *all* household devices!



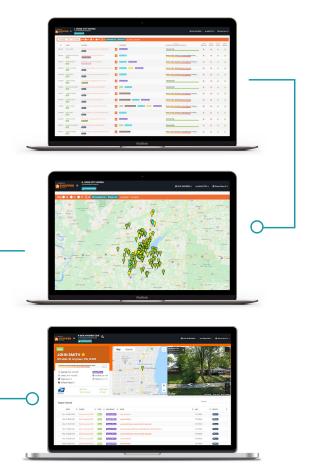
which marketing channels are working. You can track sales back to real customers and laser-focus on where to spend your marketing dollars.

### **HERE'S HOW IT WORKS:**

- 1. When a shopper visits your website, they will be asked whether they would like to share their current location. If they opt in, their home and email addresses can be mined.
- Within 24 to 48 hours, Shopper Suite will send direct mail pieces, mobile-responsive emails, display ads, and social media retargeting to identified households.
- Shopper Suite will track how a customer interacts with your dealership, monitor how many shoppers have been mailed, and reveal potential opportunities for future mailings.

Build audiences from the people already browsing your services and re-activate website visitors who have yet to convert. With this next-level marketing solution, you'll connect the dots between marketing and sales and win big for your brand!

Schedule your 10-minute Shopper Suite demo today, and don't forget to ask about our FREE trials!



SCHEDULE YOUR FREE DEMO TODAY!